



SEPTEMBER 23-24, 2016

CONFERENCE OVERVIEW



The Gospel At Work Conference is designed to provide gospel-centered, practically relevant Bible teaching for the Christian in the workplace.

For 7 hours on Friday night and Saturday morning, we offer a variety of sessions in a number of formats – all designed to make maximum impact and fuel ongoing, church-based conversations.

The Keynote Speakers for this year's conference will be David Platt, Greg Gilbert and Sebastian Traeger. In addition to these speakers, there are another 14 Richmond-based professionals who will be speaking in various formats.

We are anticipating 400 attendees comprised of Richmond-area professionals. The conference will be hosted at Redemption Hill Church near Forest Hill.

SPONSORSHIP OVERVIEW

1

CREATE-YOUR-OWN SPONSORSHIP

2

BASE SPONSOR PACKAGE

3

OPTIONAL
"A LA CARTE"
ITEM

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"A LA CARTE"
ITEM

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"A LA CARTE"
ITEM

1

Rather than creating sponsorship packages for you, we give you the power to "create-your-own" sponsorship.

2

All sponsors will pay a \$500 base sponsorship fee. This fee includes many of the "standard" sponsor benefits.

3

You, the sponsor, are then given dozens of options at various pricing levels to customize your own sponsorship package.

FRIDAY "WELCOME" TABLE
AT CONFERENCE
(OPTIONAL)



2 COMPLIMENTARY
CONFERENCE REGISTRATIONS



1/4-PAGE AD IN
CONFERENCE BOOKLET



GIVEAWAY TO ALL
CONFERENCE ATTENDEES
(OPTIONAL)



LOGO RECOGNITION
ON WEBSITE AND
PPT AT CONFERENCE



1-PARAGRAPH RECOGNITION
IN EMAIL TO ATTENDEES
AFTER CONFERENCE



**BASE
SPONSOR
PACKAGE**

\$500

A LA CARTE OPTIONS

A LA CARTE PRICING:

\$2000

\$1200

\$600

\$300

- ① A la carte options are only available to sponsors who have committed to the Base Sponsor Package.
- ② A la carte options are priced individually.
- ③ A la carte options have limited availability can be claimed on a first come-first served basis.

A LA CARTE OPTIONS

\$2000

"THE GOSPEL AT WORK" BOOK GIVEAWAY:

A COPY OF "THE GOSPEL AT WORK" WILL BE PROVIDED TO ALL ATTENDEES WITH SPONSOR RECOGNITION ON BOOK COVER

1 AVAILABLE



"COUNTER CULTURE" BOOK GIVEAWAY:

A COPY OF DAVID PLATT'S "COUNTER CULTURE" WILL BE PROVIDED TO ALL ATTENDEES WITH SPONSOR RECOGNITION ON BOOK COVER

1 AVAILABLE



"WHO IS JESUS?" BOOK GIVEAWAY:

A COPY OF GREG GILBERT'S "WHO IS JESUS?" WILL BE PROVIDED TO ALL ATTENDEES WITH SPONSOR RECOGNITION ON BOOK COVER

1 AVAILABLE



CONFERENCE T-SHIRT GIVEAWAY:

ALL ATTENDEES WILL RECEIVE A CONFERENCE T-SHIRT – SPONSOR LOGO WILL BE ON THE SLEEVE OF THE T-SHIRT

2 AVAILABLE



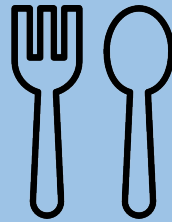
A LA CARTE OPTIONS

\$1200

FRIDAY FOOD SPONSOR:

SNACKS ON FRIDAY NIGHT WILL BE PRESENTED THROUGH SIGNAGE AND ANNOUNCEMENT AS "PROVIDED BY (YOUR COMPANY)"

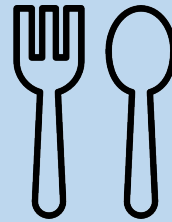
1 AVAILABLE



SATURDAY FOOD SPONSOR:

COFFEE/FOOD ON SATURDAY WILL BE PRESENTED THROUGH SIGNAGE AND ANNOUNCEMENT AS "PROVIDED BY (YOUR COMPANY)"

1 AVAILABLE



BAG SPONSOR:

ALL ATTENDEES WILL RECEIVE A QUALITY CONFERENCE TOTE BAG CO-BRANDED WITH YOUR COMPANY LOGO AND THE CONFERENCE LOGO

1 AVAILABLE



A LA CARTE OPTIONS

\$600

LANYARD SPONSORSHIP:

ATTENDEES WILL BE GIVEN NAME TAGS – THIS SPONSORSHIP ALLOWS YOUR COMPANY NAME TO BE FEATURED ON THE LANYARD

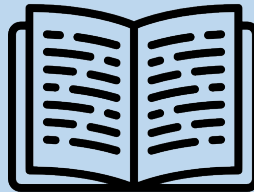
1 AVAILABLE



CONFERENCE BOOK SPONSORSHIP:

YOU WILL BE GIVEN THE FULL BACK COVER OF THE BOOKLET FOR YOUR BRAND/AD – BOOKLETS WILL BE USED FOR EVENT DETAILS AND NOTE-TAKING

1 AVAILABLE



3-MINUTE ON-STAGE INTERVIEW:

YOU WILL BE INTERVIEWED BY THE CONFERENCE EMCEE ON THE MAIN CONFERENCE STAGE BEFORE A PLENARY SESSION

3 AVAILABLE



A LA CARTE OPTIONS

\$300

SPONSOR BOOTH UPGRADE:

YOU WILL RECEIVE A SPONSOR BOOTH IN THE MAIN AUDITORIUM ON FRIDAY AND SATURDAY (RATHER THAN THE PARLOR ON FRIDAY ONLY)



4 AVAILABLE

CONFERENCE BOOKLET AD UPGRADE:

YOU WILL RECEIVE A FULL-PAGE AD (RATHER THAN 1/4-PAGE AD) IN THE CONFERENCE BOOKLET



4 AVAILABLE

DEDICATED PROMO EMAIL:

AFTER THE CONFERENCE, THE GOSPEL AT WORK WILL PARTNER WITH YOU TO SEND A DEDICATED EMAIL FROM YOUR COMPANY TO ALL ATTENDEES



3 AVAILABLE

SPONSORSHIP SAMPLE

CREATE-YOUR-OWN SPONSORSHIP

1 **BASE SPONSOR PACKAGE**
\$500

2

BOOK GIVEAWAY \$2000	ON-STAGE INTERVIEW \$600	BOOTH UPGRADE \$300
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3 **TOTAL COST: \$3400**

- 1** As mentioned above, all sponsor packages begin with the Base Sponsor Package.
- 2** You can select any A La Carte items you want – you are not required to choose any nor are you limited to a certain number of A La Carte options. Due to limited availability, we recommend a prompt response.
- 3** The total sponsorship cost is calculated by adding the Base Package to A La Carte Options.

SPONSOR AGREEMENT

SPONSOR PROFILE:

COMPANY NAME:

CONTACT NAME:

CONTACT EMAIL:

CONTACT PHONE:

BEST TIME OF DAY TO CONTACT:

- WEEKDAY MORNING
- WEEKDAY AFTERNOON
- WEEKDAY EVENING
- WEEKEND

*Sponsorship fees are due with submission of the order form and can be made out to:
The Gospel At Work, 500 Seneca Road, Richmond, VA 23226*

CHECK ALL THAT APPLY:

- BASE PACKAGE (+\$500)
- GOSPEL AT WORK BOOK GIVEAWAY (+\$2000)
- COUNTER CULTURE BOOK GIVEAWAY (+\$2000)
- WHO IS JESUS? BOOK GIVEAWAY (+\$2000)
- T-SHIRT GIVEAWAY (+\$2000)
- FRIDAY NIGHT FOOD SPONSOR (+\$1200)
- SATURDAY FOOD SPONSOR (+\$1200)
- CONFERENCE BAG SPONSOR (+\$1200)
- LANYARD SPONSOR (+\$600)
- CONFERENCE BOOK SPONSOR (+\$600)
- 3-MINUTE ON-STAGE INTERVIEW (+\$600)
- BOOTH UPGRADE (+\$300)
- CONFERENCE BOOKLET AD UPGRADE (+\$300)
- DEDICATED PROMO EMAIL (+\$300)

TOTAL:



Q U E S T I O N S ?

Contact Justin Wredberg

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